

For Immediate Release

rfidCollect Execs to Speak, Demo at Data Center World

March 14, 2019 – Columbia, MD, and Seattle - rfidCollect co-founders Tim Buckley and Bruno Riegl will host a panel discussion about sensor-based resource management March 22 at Data Center World in Phoenix. Also, on the panel will be Andrew Jimenez, VP Technology at Anixter.

Panelists will provide an overview of the latest market trends and the role sensors are playing in data centers, with a Q&A period following.

At a breakout session Riegl and Buckley will also demonstrate rfidCollect's sensor-based temperature tracking solution for data centers and other enterprises.

More than 1,800 data center, facilities and IT infrastructure professionals are expected to attend the exhibition and conference March 19-22 at the Phoenix Convention Center. Topics will include cutting edge trends, security, operations and risk management. Also covered will be IT infrastructure technologies, data center strategies/delivery models, resource efficiency and cost control, professional development and design, build, operate and control.



“The compelling business reason for data centers to use sensors is better visibility into facilities and asset management,” Riegl said. “Data centers use an enormous amount of power. Our solutions track and monitor temperatures to optimize energy utilization, lower costs and help meet federally mandated greenhouse gas emission-reduction goals.”

In addition to leading the panel and demo, Buckley and Riegl will be available for follow-up conversations at partner Anixter's booth #319.

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About rfidCollect

rfidCollect is an original equipment manufacturer (OEM) and automated resource management solutions provider. It develops and implements integrated RFID- and sensor-based hardware and software to improve data collection and management. The company is based in Seattle and Columbia, MD, where it has its research and development lab.

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