

# RFID Roadmap<sup>®</sup>

Defining the why, what and when of your RFID project.

rfidCollect's **Roadmap<sup>®</sup>** is the lowest-risk way to begin your tracking project. It is a limited, paid consultative process that assures you have complete understanding of all available sensor-based technologies, how each works, and its advantages and limitations. Know every data requirement and the potential challenges *before* you commit to purchasing a full solution.



Roadmap is the strategic process of determining the actions, steps, and resources needed to take your initiative from vision to reality. The process involves your designated team collaborating with rfidCollect professionals to determine strategy, innovation, and alignment of purpose.

## RFID Roadmap connects you to highly experienced RFID specialists in three easy steps:

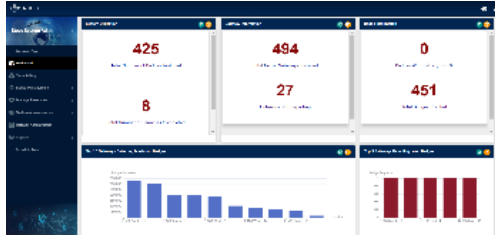


**1. Plan your high-level strategies,** initiatives, and milestones, and convey how those will help your company achieve its objectives. Establish Return-on-Investment (ROI) and Return-on-Energy (ROE) goals. In this stage, clarity is vital for success. Why are we starting this effort? What exactly is involved? When will it be implemented? How long will it take?



**2. See RFID tags and equipment in action – right at your location.** There is no substitute for testing and validating the technology in your own environment to learn how it works. Discover what tag types and formats work best. Establish the data conditions, and how the data will be integrated into your back-end system or whether a Cloud-based system is more appropriate.

## Real-time location of your critical assets.



**3. Develop a thorough plan of action**, including tag selection, hardware and software requirements, and the necessary timelines. Specific **Roadmap** deliverables include a detailed Requirements Document, Statement of Work, and solid cost estimates.



### Aspects:

- ✓ Short-term and long-term objectives.
- ✓ Resource requirements.
- ✓ Major stakeholders' involvement.
- ✓ Building consensus and enthusiasm across teams.
- ✓ KPI's and a balanced scorecard.
- ✓ Design of project communication plan.
- ✓ Success measurement tools.
- ✓ Software application requirements.

The core benefit of **RFID Roadmap** is to visualize and design your business strategy using RFID, making it easier to communicate with all stakeholders and link to business outcomes. Designing your **Roadmap** is visually attractive and key for engagement for all levels of buy-in from stakeholders.

We will help you build a detailed **Roadmap** that considers your current operations, initial development time, level of effort, technologies to be utilized, and the return on investment. Gain clarity on goals, milestones, resources, deliverables, and timelines, which will make your decision-making process more clearly defined, and your purchasing decision can be made with less risk.



Getting started is easy. Call 866-248-5040, or email [info@rfidready.net](mailto:info@rfidready.net) to schedule a free initial consultation.